

CARPE DIEM... SEIZE THE DAY!

Ride with us and make a difference!

Cancer is the enemy. In this battle, none of us can be bystanders.

The **Carpe Diem Ride** is our way of joining the fight. It is one way we can all join the fight.

This ride is a celebration of our loved ones, our friends, our neighbors and our co-workers who have personally taken on the fight.

It is a thank you to everyone who has given support — however big or small — to make a cancer patient's life better.

It is a living memorial to Paul Nardoni and all of our family and friends who taught us what it means to love life. And seize the day. Each and every day God has given us.

Cancer is the enemy. The Carpe Diem Ride is our way of joining the fight. A fight we will win by joining together.

Carpe Diem. Seize the day. And live it.

PHOTO OF PAUL NARDONI



paul r. nardoni foundation
"Providing Comfort and Aid to Cancer Patients and Their Families"

Proceeds from the Carpe Diem Ride will benefit the Paul R. Nardoni Foundation of Flemington, New Jersey, and the Lance Armstrong Foundation. Visit prnfoundation.org to read about the Nardoni Foundation's dedicated programs for providing comfort and support to cancer patients and their families.

www.prnfoundation.org

Carpe Diem Ride

c/o The Paul Nardoni Foundation
P.O. Box 2216
Flemington, NJ 08822
carpediemride.org

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CARPE DIEM



Fully supported fundraiser ride

RIDE 2006

June 25, 2006
Hunterdon County, New Jersey

www.carpediemride.org

Benefiting the Paul R. Nardoni Foundation

June 25, 2006

SAVE THE DATE... and REGISTER NOW

www.carpediemride.org

Join us for the premier fully supported ride through scenic Hunterdon County, and contribute to a vital cause. We're pulling out all the stops to make Carpe Diem the ride you won't want to miss! The ride starts and finishes at Old Frenchtown Field in historic Frenchtown on the Delaware with staggered starts to bring everyone home close to the same time. Here's what you can look forward to on June 25:

A Great Ride for All!

Choose from four courses that offer something for riders of all skill levels and ages 16 and up.

- 40, 67 and 100-mile routes for experienced riders. The 100-mile course will challenge the best!
- Our 18-mile course features great views of the Delaware along a comfortable route spotted by enthusiastic support staff to cheer you on your way. This course is ideal for recreational cyclists who want to experience the camaraderie of an organized event.



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Expert Ride Support!

This is one ride that goes the distance for all participants! When we say the **Carpe Diem Ride** is fully supported, we mean it. You can count on top-notch rider services, including:

- Volunteers spotting major turns to guide and cheer you on your way
- Rest stops at roughly 20-mile intervals along the routes, fully staffed by mechanics.
- Food, water and port-a-johns at all rest stops.
- Stand-by medical staff for any emergencies.
- Sag wagons sweeping the rear of each of the four ride groups—available to pick up anyone who needs help.

Cool Swag!

The registration fee is only \$50 which gets you a great ride and supports two fantastic organizations. Donate more to earn cool swag—and most important, help provide much-needed assistance to cancer survivors and their families in our own back yard.



DONATION LEVEL

\$ 50 Registration • T-shirt • Power Bar

\$ 250 and up • All of the above, plus
• Custom socks
• Bike bag and repair kit

\$ 500 and up • All of the above, plus
• Bike pump with CO² cartridge
• Bike computer

\$ 750 and up • All of the above, plus
• Blue/yellow jersey

\$ 1,000 and up • All of the above, plus
• Rainbow jersey
• Duffel bag
• Eligibility for our **Big Donor Drawing—Read On!**

Go for the Gold!

There's a special reward for the individual donor making the largest donation above \$2,500. We are extremely proud to offer a 2006 Orbea Orca bike with full Shimano Ultegra components, worth more than \$4,000.

AND if you donate \$1,000 or more, you will be automatically entered in our **Big Donor Drawing**. The winner selected in a drawing held at the end of the ride on June 25 will receive a bike, worth more than **\$xxx!**

We Need You!

We have great plans for making the **Carpe Diem Ride** bigger and better every year. Your support will make this First Annual ride the huge success we need to make that happen. See you on June 25!

Visit our website at www.carpediemride.org for full details and to register online or print a form to mail.

For more information, contact:

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RIDE
2006**



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