



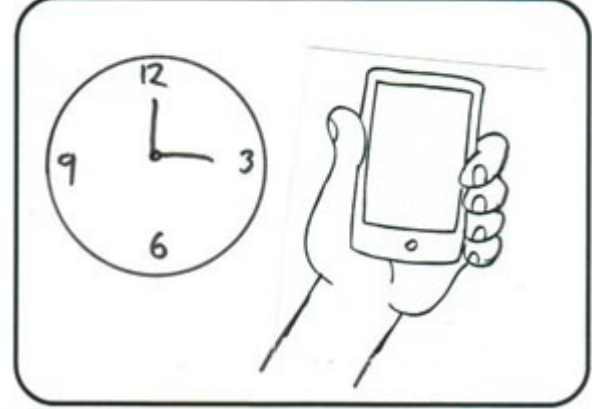





Audio	Drawn words & sequence instructions	Images
<p>1</p> <p>Education makes success much more likely in this modern world. So if time is money, education is the currency of the future!</p>	<p>1</p>	
<p>1a</p> <p>But how do we get the knowledge we need to improve ourselves and get ahead?</p>	<p>1a</p> <p>Knowledge Seekers</p> <p>Personal Growth</p> <p>Career Goals</p>	




DigitalVerve APPinaut Quick-Draw Video (English) – 10/4/13

<p>2</p> <p>What if you could attend seminars and workshops without spending the time and money to travel wherever they might be offered?</p>	<p>2</p>	
<p>3</p> <p>What if you could find worthwhile lectures online without wasting countless hours sifting through endless listings to find that one thing of value?</p>	<p>3</p> <p>Search results: Total</p>	
<p>4</p> <p>What if you could use your smart phone to make best use of what time you have – and turn "downtime" between places and commitments into windows of opportunity?</p>	<p>4</p>	

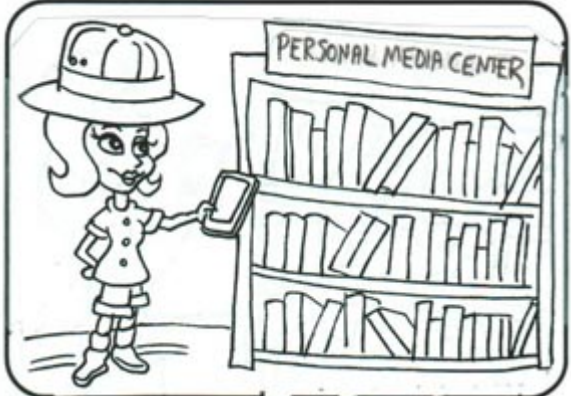


DigitalVerve APPinaut Quick-Draw Video (English) – 10/4/13

<p>5 We have one answer to all of those questions. APPINAUT!</p>	<p>5 INTRODUCING....!</p>	
<p>5a APPINAUT!</p>	<p>5a APPINAUT!</p>	
<p>5b Now you can have your own personal window that opens onto the vast world of mobile education, and allows you to focus exactly where you want to learn!</p>		


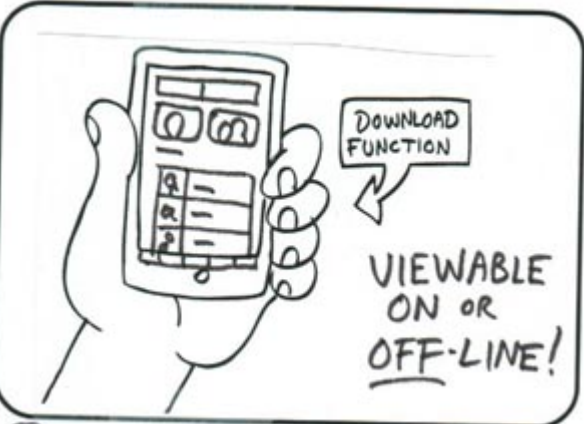
DigitalVerve APPinaut Quick-Draw Video (English) – 10/4/13

<p>6 “APPinaut” is a mobile learning app you can download from the App Store or Play Store onto your iPhone.</p>	<p>6 3GS or higher</p>	
<p>6a It comes to you from DigitalVerve in Hamburg, along with our more than 10 years of experience in cross-channel and social media marketing.</p>	<p>6a Hamburg, Germany DIGITALVERVE</p>	
<p>7 This groundbreaking app efficiently brings together people who have information with those who are seeking it. Our APPinaut "knowledge community" consists of professional speakers who are expert in their fields – and students of life and business who want to learn from experts.</p>	<p>7 Knowledge Providers Knowledge Seekers</p>	

DigitalVerve APPinaut Quick-Draw Video (English) – 10/4/13

<p>8 If you're a knowledge seeker, you can download the APPinaut for free – anytime, anywhere – to view a personalized library of videos provided by our experts –exactly what you're looking for.</p>	<p>8. Personal Media Center</p>	
<p>9 You won't find do-it-yourself experts or backyard scientists here – only professional trainers and coaches, educators and other recognized authorities who provide content from their own presentations.</p>	<p>9</p>	
<p>10 What you <i>will</i> find is a broad variety of career, academic and lifestyle subjects to help you achieve your goals.</p>	<p>10 Career Academic Lifestyle Wellness</p>	

DigitalVerve APPinaut Quick-Draw Video (English) – 10/4/13

<p>10a From corporate communications, negotiating skills, and motivation– to science, memory training, and technology – to personal growth, psychology, and stress management. Plus endless variety in between and beyond.</p>	<p>10a Leadership Promotion Edutainment Innovation Internet Know-How Self-Confidence Work/Life Balance</p>	
<p>11 Choose from short overviews or "chapters" of a subject – or even a whole seminar. Then stream your selections right on your smart phone, or download to watch offline whenever it suits you.</p>	<p>11 Download function Viewable on or off-line!</p>	

DigitalVerve APPinaut Quick-Draw Video (English) – 10/4/13

12

You pay only for the videos you select, for as little as 89 cents – using digital coins you withdraw from your APPinaut prepaid account. AND you can view a free preview of each video to decide if it's for you.

Seeing is believing!

12

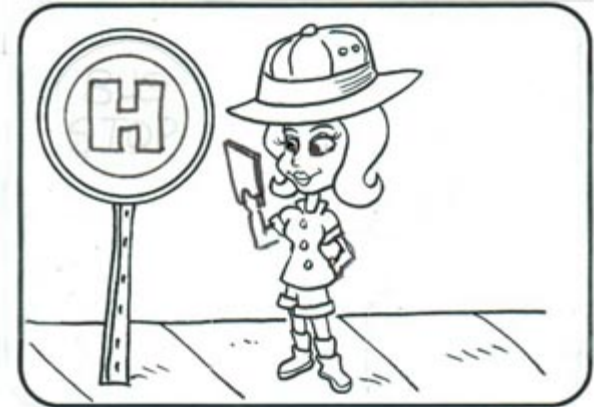
Free 30-60 second preview

**13**

Now you can afford to grab a little education on the run. Whenever and wherever you want – like waiting for your bus, or riding the train, even during a short break from work. You can even tell APPinaut how much time you have and let the app recommend videos that will fit that time slot. Whatever time you have, you can spend it wisely!

13

Bus Stop

**13a**

13b



14




Curious?

14



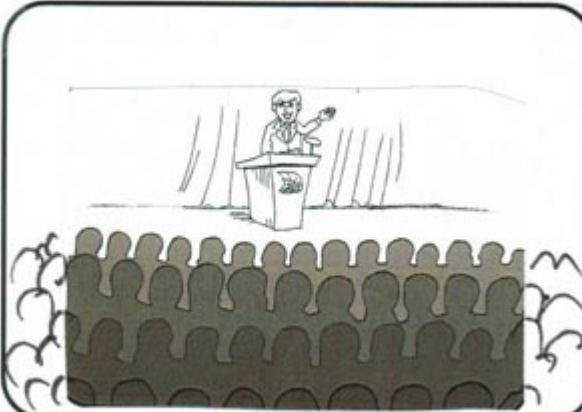
CURIOUS?

app.appinaut.com


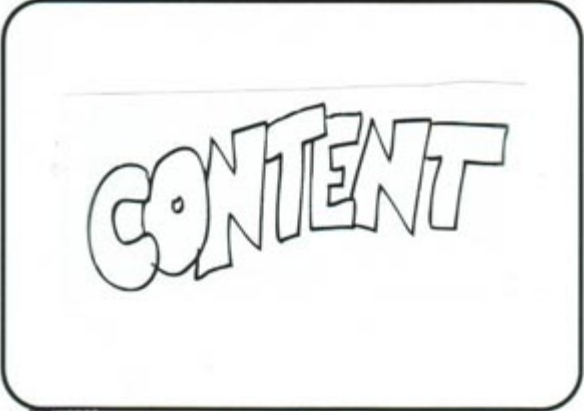



<p>14a Visit the App Store today to start turning your time into currency for your future.</p>	<p>14a app.appinaut.com</p>	
<p>15 Also be sure to check back often. The APPinaut universe of knowledge is always expanding as our experts are adding content all the time.</p>	<p>15</p>	
<p>16</p>	<p>16 Opportunity for Knowledge Providers! Invitation</p>	




DigitalVerve APPinaut Quick-Draw Video (English) – 10/4/13

<p>16a AND if you have professional expertise you want to share with our knowledge community – don't go away. We invite you to become an APPinaut presenter!</p>	<p>16a Invitation</p>	
<p>17 Offering content through our App allows trainers, educators and other knowledge providers to reach much wider audiences – anywhere, anytime.</p>	<p>17</p>	
<p>17a It's also the ideal platform to make more money from your expertise – and raise awareness of your brand!</p>	<p>17a</p>	

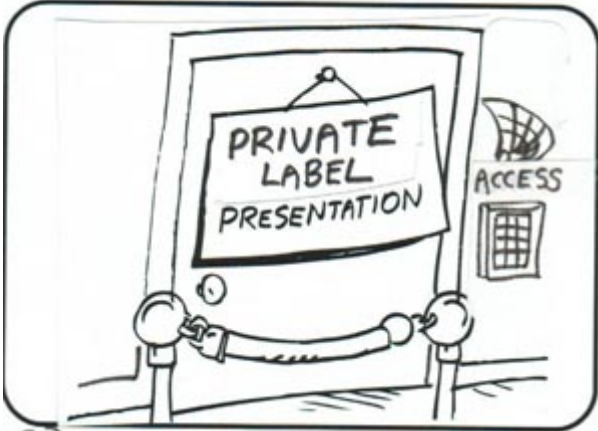
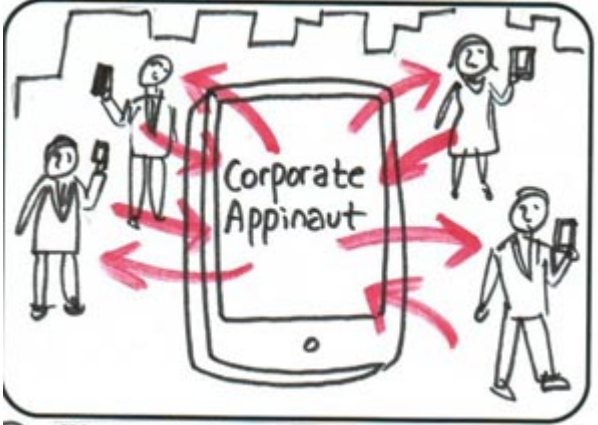
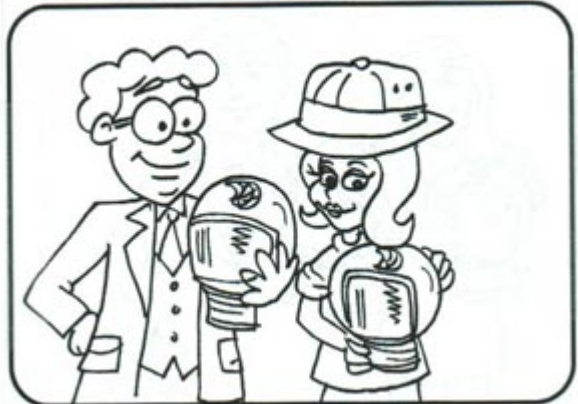
DigitalVerve APPinaut Quick-Draw Video (English) – 10/4/13

<p>18 Best of all, we've designed our learning program so our presenters are always in charge. Here's how it works:</p>	<p>18</p>	
<p>19</p>	<p>19 CONTENT</p>	
<p>19a You decide what knowledge packets you want to offer, and use the APPinaut to upload multimedia files for streaming on mobile devices.</p> <p>The APPinaut provides tools for you to record your presentation using your smart phone.</p>	<p>19a Record</p>	

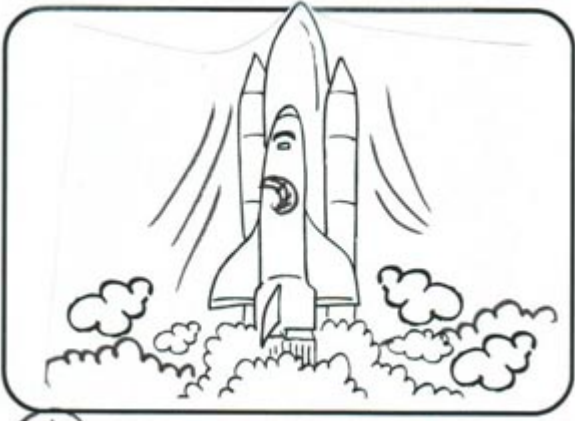
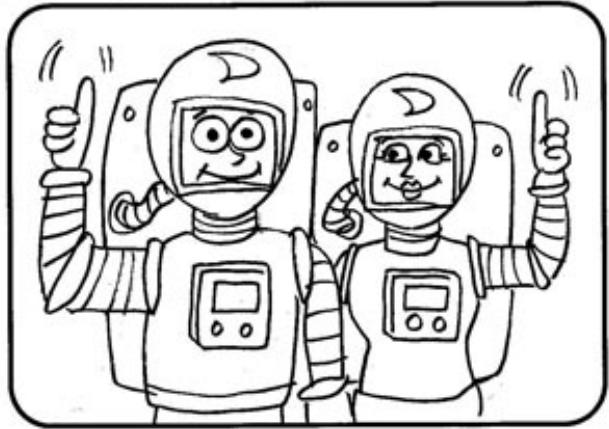
DigitalVerve APPinaut Quick-Draw Video (English) – 10/4/13

<p>19b</p> <p>If you need help, we can send a production team to record and prepare your presentations in suitable formats for online viewing.</p>	<p>19b</p> <p>APPinaut Production Team</p>	
<p>20</p> <p>You set your own fees for users to watch your presentations.</p>	<p>20</p> <p>PRICE</p>	
<p>21</p> <p>Unlike copyright practices on some Internet platforms, you always own all rights to your videos, and you control how they are used.</p>	<p>21</p> <p>COPYRIGHT</p>	


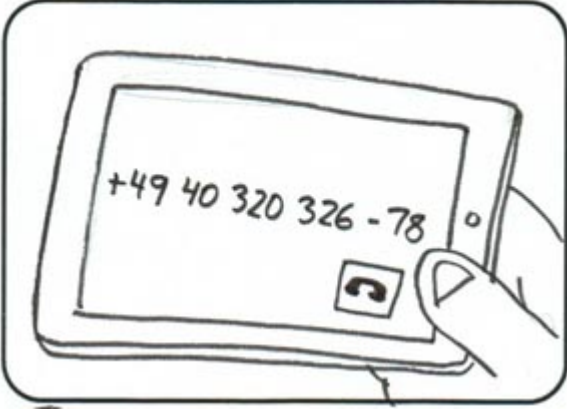
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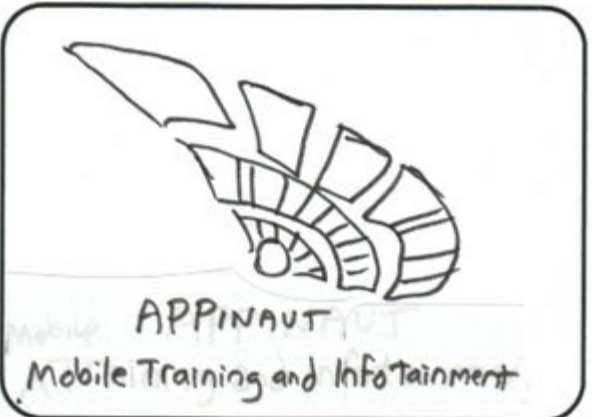
<p>22 If you don't want to share your audience with potential competitors, you can even offer a private APPinaut featuring your own library of content.</p>	<p>22 Private Label presentation Access</p>	
<p>23 We can also develop exclusive versions of Appinaut for companies to share proprietary knowledge and presentations with their employees in a confidential platform.</p>	<p>23 Corporate APPINAUT</p>	
<p>24 You might be wondering about our name. We think it sets the bar high for everyone in our new knowledge community.</p>	<p>24</p>	



DigitalVerve APPinaut Quick-Draw Video (English) – 10/4/13

<p>24a Like an astronaut reaching for the stars, APPinaut will propel users into new spheres of learning and practical knowledge – and it will help our knowledge providers launch their speaking businesses into the stratosphere!</p>	<p>24a</p>	
<p>24b Let APPinaut make you an "astronaut for learning!"</p>	<p>24b ZOOM OUT AND SHOW THEM STANDING ON THE MOON WITH EARTH AND STARS IN THE BACKGROUND?</p>	
<p>25 Download the APPinaut to get started.</p>	<p>25 app.appinaut.com</p>	<p>app.appinaut.com</p>

DigitalVerve APPInaut Quick-Draw Video (English) – 10/4/13

<p>25a And here's how you can find us to talk about your business needs</p> <p>Online...</p>	<p>25a</p> <p><u>www.appinaut.com</u></p>	
<p>by phone...</p>	<p>25b</p> <p>+49 40 320 326 -78</p>	

<p>and by email...</p>	<p>25c info@appinaut.com</p>	
<p>26 APPInaut -- we mobilize education!</p>	<p>26 We mobilize education!</p>	
<p>27 APPInaut – Mobile Training and Infotainment</p>	<p>27 APPInaut – Mobile Training and Infotainment</p>	

<p>28</p>	<p>28</p> <p>Copyright © 2013 DigitalVerve—Digital Solutions</p> <p>SECOND VERSION DRAW NOW FOR LATER REPLACEMENT:</p> <p>Copyright © 2013 APPinaut—MobileTraining and Infotainment</p>	 <p>Hand-drawn whiteboard with the text: "Copyright © 2013 DigitalVerve - Digital Solutions".</p> <p>SECOND VERSION DRAW NOW FOR LATER REPLACEMENT:</p> <p>Copyright © 2013 APPinaut—MobileTraining and Infotainment</p>
<p>29</p>	<p>29</p> <p>APPinaut Team</p> <p>Marcel Durchholz – CEO</p> <p>Karina Stelling – PR and Project Management</p> <p>Dominik Lohmann -- Software Developer</p> <p>Rebecca Schulz – "The Good Soul"</p> <p>_____</p> <p>Quick-Draw Video™ Team</p>	<p>CREDITS</p> <p>THE APPINAUT TEAM</p>  <p>Cartoon illustration of four people: a man in a suit pointing, a woman in a black dress, a man in a suit, and a woman in a red dress.</p>

	<p>Artist Quick-Draw (Dave) McCoy www.davetoons.com</p> <p>Producer/ Director Frank Farrell Custom Video Productions Inc.(CVP) +1 732-936-1001</p> <p>Editor Arthur Wilton, CVP</p> <p>Scriptwriter & Art Director Daryl English Cutlass Communications +1 973-452-4547</p>	<p>Marcel Durchholz – CEO</p> <p>Karina Stelling – PR and Project Management</p> <p>Dominik Lohmann -- Software Developer</p> <p>Rebecca Schulz – "The Good Soul"</p> <p>*****</p> <p>Quick-Draw Video™ Team</p> <p>Artist Quick-Draw (Dave) McCoy www.davetoons.com</p> <p>Producer/ Director Frank Farrell Custom Video Productions Inc.(CVP) +1 732-936-1001</p> <p>Editor Arthur Wilton, CVP</p> <p>Scriptwriter & Art Director Daryl English Cutlass Communications +1 973-452-4547</p>
	<p>30THE END</p>	<p>THE END</p>

