

ADLER

Peter Adler

Advertising Design, LLC

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CAPABILITIES RESUME

CAPABILITIES:

Advertising, Brochures, Catalogs, Computer Graphics, Corporate Identity, Direct Mail, Newsletters, Packaging, Point-Of-Purchase, Posters, Power Point Presentations, Web Sites.

CLIENT EXPERIENCE:

Pharmaceuticals: Ciba Geigy, Eli Lilly, Hoffman LaRoche, Pfizer

Automotive: Audi, BMW, Jaguar, Mercedes - Benz, Porsche, Subaru, Volkswagen, Volvo

Consumer: Avis, CBS Columbia Records, General Foods, General Tire Wallcovering, Mennen, Seagrams, Timex, Willinger Bros.

Industrial: Airco, American Standard, Johns Manville, Mobil, Westvaco, Sandvik-Coromant, Techbuilt, TNT Red Star, Trans Caribbean Airways, Trans Freight Line

Organizations: Art Directors Scholarship Foundation, BisNet, Community School, Temple Emeth

Retail: Highcliffe Clothiers Ltd.

PROFESSIONAL ACTIVITIES:

Awards from AIGA, New York and New Jersey Art Directors Clubs, ANDY and The Type Directors Club.

New York Art Directors Club - President - ADSF Scholarship Fund.

The Bergen Community College - Former Chair, Art Advisory Council, The Bergen Museum of Art and Science - Former Trustee, BisNet (The Business Network Group) - Former Executive Board Member, The Cooper Union - Former Alumni Council Member, Former Volunteer Graphic Designer for Cooper Union Public Relations Department, New Jersey Art Directors Club - Founding Member, NJ Creatives/SWAN (Self-employed Writers and Artists Network) - Former Advisory Council Member,

Teaneck Cultural Arts Coalition, Inc. - Former Member, Graphic Designer

Adjunct Professor Computer/Graphic Design Formerly at Bergen Community College and Fairleigh Dickinson University. Also taught Advertising Design at The School of Visual Arts and

The Parsons School of Design; Taught Advertising and Marketing at Fairleigh Dickinson University.

Published articles on design in Advertising Age, Art Direction and Graphis Magazines.

EMPLOYMENT HISTORY:

Present: Creative Director, Peter Adler Advertising Design, LLC.

Advertising - Sales Merchandising, Green Design - Environmental Graphic Design;

Previously: Vice President - Account Creative Director, Lohmeyer Simpson - Advertising Agency;

President - Creative Director, Adler, Schwartz Inc. - Advertising - Sales Merchandising Agency.

EDUCATION:

The Cooper Union (BFA),

New York University and The Brooklyn Museum Art School.